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Media Release

International Sourcing Expo Australia welcomes Euromonitor International as an Insight Partner.

International Exhibition and Conference Group Pty Ltd (IEC Group) today announced that ***Euromonitor International (EI)*** has become the Insight Partner for **International Sourcing Expo Australia (ISEA)** and co-located **Footwear and Leather Show Australia (FLSA)**.

The 9th edition of International Sourcing Expo Australia will be held at the Melbourne Convention and Exhibition Centre from 20 – 22 November 2018. Co-located with Footwear & Leather Show Australia (3rd edition) and the China Clothing Textiles & Accessories Expo (18th edition), this collective event is Australia's premier international sourcing tradeshow for apparel, textiles, footwear, leather and fashion accessories.

Julie Holt, Exhibition Director of ISEA, "We are extremely excited that Euromonitor International has come on board as our Insight Partner. Euromonitor is widely acknowledged as the world leader in strategic market research and so their involvement will give both our exhibitors and trade visitors valuable insights into the latest global trends in apparel and footwear as well as a deeper understanding of the dynamics within the Australian and New Zealand markets."

David Gudgin, Director of Australasia at Euromonitor International said, "Euromonitor International is extremely pleased to be an Insight Partner at the International Sourcing Expo. We look forward to supporting this fantastic event and contributing to its success."

As an Insight Partner, Euromonitor International will deliver a presentation on market insights and trends as part of the international seminar program at the event, as well as providing strategic access to research content for exhibitors and registered trade visitors in the lead up to the event. Further details will be announced at a later date.

For more information about **International Sourcing Expo Australia and Footwear and Leather Show Australia**, please visit www.internationalsourcingexpo.com and www.footwearleathershow.com.au

WHAT: International Sourcing Expo Australia and Footwear & Leather Show Australia

WHEN: Tuesday 20 November – Thursday 22 November 2018

WHERE: Melbourne Convention & Exhibition Centre