

INTERNATIONAL SOURCING EXPO AUSTRALIA

FOOTWEAR & LEATHER SHOW AUSTRALIA

MEDIA RELEASE

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Trend forecasting and sourcing diversification seminars for Australian expo

An international line-up of industry experts will help visitors to International Sourcing Expo Australia navigate the world of global sourcing in the event's respected professional learning series - Global Sourcing Seminars.

From sustainability and transparency to global industry trends and savvy sourcing strategies, the three-day seminar program will cater to industry professionals during International Sourcing Expo and the co-located Footwear and Leather Show from November 12-14 at the Melbourne Convention and Exhibition Centre.

Melissa Moylan, Vice President and Creative Director for Womenswear at global trend forecasting agency, Fashion Snoops, will deliver the keynote presentation 'Global Trends for S/S 20/21' identifying four visionary narratives across women's, men's and active markets for Spring/Summer 2020/21.

Trend expert Moylan will identify the key product and colour shifts across apparel, accessories and home that will have the greatest impact. Providing an understanding of cultural shifts for the audience to better align their future business strategies, the seminar is a rare opportunity to hear from the recognised expert in trend forecasting based in New York City.

Organisers from IEC Group Pty Ltd welcome the focus on trends from first-time event partner Fashion Snoops.

"We are very excited to bring dynamic global trend direction into play with Fashion Snoops to ensure Australia sits at the forefront of what's happening around the world," Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

"In 2019, Global Sourcing Seminars at International Sourcing Expo Australia will focus on the broad landscape of sourcing to create compelling knowledge sharing opportunities led by industry experts.

Covering sustainability, transparency, IP and legal disputes, and sourcing strategy review, there is a seminar to suit every trade professional involved in sourcing – from sourcing managers at Australia's large fashion retailers to niche fashion brands, online outlets and designers," Ms Holt said.

Increasing production and sourcing costs coupled with tariff changes is seeing companies diversify their sourcing strategies. Purchasing Manager Simon Caballero's seminar 'Is Your Company Ready to Source from New Countries?' will provide an understanding of the important considerations to consider when looking at sourcing from new regions. Caballero has ten years' experience sourcing in Asia and prior to this he spent ten years working in logistics in his native Spain.

Melinda Tually, Director at ethical sourcing and sustainability supply chain consultancy Ndless: The New Normal, returns to host a panel with some of Australia's iconic brands looking at sustainability and transparency with consumers.

Australian Fashion Council has partnered with the show on three seminars, including '*Global Industry Trends and Opportunities for Australian Fashion Businesses*' exploring opportunities for Australian companies to leverage global industry trends presented by CEO David Giles-Kaye.

Elizabeth Formosa, Founder of fashion business consultancy Fashion Equipped will run a Masterclass on running a successful fashion business from finding and choosing the right manufacturer for your business, ensuring your business is 'source ready', sampling and tech and the non-negotiables of responsible sourcing and transparency.

IEC Group Pty Ltd anticipates more than 4,000 trade visitors will visit International Sourcing Expo and its combined events Footwear and Leather Show Australia and China Clothing Accessories Textiles Expo which bring together 700 textile, apparel and footwear manufacturers and agents from 16 countries at the Melbourne Convention & Exhibition Centre from November 12-14 2019.

The trade-only event will showcase the product and service offerings of exhibitors drawn from China, India, Bangladesh, Pakistan, Hong Kong, Fiji, Indonesia, Vietnam, South Africa, Taiwan, Turkey, Australia, South Korea, Malaysia, Singapore, USA, Serbia and Nepal.

To register for any of the Global Sourcing Seminars at International Sourcing Expo Australia, visit internationalsourcingexpo.com.

International Sourcing Expo Australia

When: 12-14 November 2019

Where: Melbourne Convention & Exhibition Centre

Info: www.internationalsourcingexpo.com

Facebook: <https://www.facebook.com/internationalsourcingexpo/>

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About the show

International Sourcing Expo Australia, co-located with Footwear and Leather Show Australia and China Clothing Accessories Textiles Expo, is Australia's premier international sourcing show for apparel, textiles, fashion accessories, footwear and leather products. Into its tenth year, the three-day trade only event opens at Melbourne Convention & Exhibition Centre on 12 November 2019 and is restricted to bona fide trade professionals. Visit www.internationalsourcingexpo.com to register.

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